



## Executive Certificate in Business Process Management (ECBPM)

Certificate course

### › FEE

The participation fee for the program is € 12,500. This includes participation in the program, extensive courseware, two individual coaching sessions during the case module as well as catering during the two Executive BPM Round Tables in the study program. Travel costs and expenses for overnight accommodation are not included. The program is free of “umsatzsteuer” (German sales tax) pursuant to paragraph 4 Nr. 21a (bb) UStG.

### › CONTACT

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## › CONCEPT AND TARGET GROUP

The Executive Certificate in Business Process Management (ECBPM) is a certificate study course that addresses line and middle management specialists to increase their BPM skills and empower them to better understand and handle BPM-related situations and tasks. The study program is designed for managers on group level that are confronted with challenges of business process management and the needs to increase efficiency and foster innovations.

The Business Process Management Executive Program is offered by the University of Münster (Westfälische Wilhelms-Universität) in cooperation with the University of Liechtenstein.

## › STRUCTURE AND PROGRAM OUTLINE

The study certificate course is designed with working professionals in mind enabling participants to study and work at the same time. Distance learning and online courses allow professionals from all over Europe to participate regardless of their location. The program takes one year to complete and consists of two parts, five online-only modules, in which participants of the program learn the key concepts of business process management, and the BPM Case module, in which participants can work on their own project and are coached individually by BPM experts. Furthermore, the Executive BPM Round Table offers participants in the beginning and end of the program the opportunity for networking and experience exchange.

The program will be taught by top leading BPM experts.

### **Module 1: BPM Essentials**

**Prof. Dr. Jan vom Brocke**  
University of Liechtenstein

### **Module 2: BPM Models and Methods**

**Prof. Dr. Jan Mendling**  
Wirtschaftsuniversität Wien, Austria

### **Module 3: BPM Technologies**

**Prof. Dr. Hajo Reijers**  
VU University Amsterdam, The Netherlands

### **Module 4: BPM Actors, Networks and Innovativeness**

**Prof. Dr. Matthias Trier**  
Copenhagen Business School, Denmark

### **Module 5: BPM Application**

**Prof. Dr. Jörg Becker**  
University of Münster

### **Module 6: BPM Case**

BPM Experts

## › LANGUAGE OF INSTRUCTION

The language of instruction is English. We recommend participants to have an English level B2 pursuant to the Common European Framework of Reference for Languages (CEFR).